

REACH REACH THE UNREACHED

www.thearkfoundation.in || support@thearkfoundation.in || 9949561408



ROUND UP OF EVENTS



The Ark Foundation has been able to reach out to many individuals, thanks to all the constant support we receive we have been able to carry out this support to many marginalized sections of society

We have been able to target the support we receive towards NGO's and other fellow support groups to enable elders in need to receive this support. This interaction has enabled us to reach more people than expected.

TABLE OF CONTENTS

Sumalatha Care Home • P. 2

Girl Care • P. 2

Women's Empowerment • P. 3

Reaching Out • P. 4

SUMALATHA CARE HOME

AUGUST 2022

The home which is taking shape in a year will look at supporting many such elders, who will be given a place which they can call their home and live their lives with respect, dignity and honor. It will be a place they can call their own or care that comes unconditionally.

We look the little support we can get to make this a reality in the years to come to be the best assisted living that once can be in in such a phase of their lives.

The longer term impact of SUMALATHA care home will look at homes for the destitute, night shelters for the homeless, boys and girls homes and homes for those with special needs.





GIRL CARE



ONGOING

The new initiative of The Ark Foundation termed 'Girl Care' looks at reaching out personal hygiene products to girl children in remote areas

EACH PACK COSTS RS. 250/-

In order to help girl children to stay in school and also ensure their personal hygiene need are met, we work with local nurses to conduct awareness classes every month in remote arears on personal hygiene and health. The awareness helps these children to be better prepared and also have access to better hygiene.

Women's Empowerment

The Ark Foundation is always looking at ways to reach out to the most affected individuals of society. In doing so The Ark Foundation looks at working with destitute women, women ostracised by the sections of society and those who are victims of domestic abuse.

We recently identified 13 women who have come from very difficult situations and have found a safe haven at the foundation. We have provided them the basic support to cater to their needs. This however is not sufficient to take care of their needs in the long run.

The women have come together with a common goal of supporting themselves financially, and this have been possible through the work of their own hands. The women now make and sell snacks and savories . The have put the products together from the safety of the foundation and have now started selling them to people both around and across the state borders. The income generated from the sale of these products are passed on to them directly.

The proceeds are used by them for themselves and their needs and save a corpus for anyone who are in need of this help. This story has truly been inspiring and one of great success. They though individually hurt and abused have collectively come together to turn their situation around in to one of strength. perseverance and drive to stand up against all odd.

So do share the link and help them achieve their goal. Click the botton below to access the online catalogue.

















REACHING OUT

JAN-AUG2023

The Season for a Reason has only shown us how much work and support is needed with with elderly. The Foundation has started identifying areas in which help can be extended to reach the unreached through effective elder support.

We have seen many homes where the conditions of elders are in a very bad state. He the foundation has extended to help 11 homes through food support, basic hygiene care and providing clothes that they need over the course of the year





THE ARK FOUNDATION

6, Green Gardens, Keelamathur, Madurai 625234, Tamil Nadu.



www.thearkfoundation.in

TO SUPPORT US PLEASE SCAN THE QR

